

RESUME  
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Freelance Software Engineer, Computational and Data Scientist:

Markus Unkel, 32, <https://markusunkel.tech>, 20354 Hamburg, Valentinskamp 91,  
Tel. +4917686606827, Email [contact@markusunkel.tech](mailto:contact@markusunkel.tech)  
Deep expertise in building reliable, scalable systems primarily using  
Rust and Python, Background in physics and data science to tackle  
complex domains, design robust architectures and sustainable solutions  
tailored to client needs.

Selected Clients and Roles:

Zalando – Software Architect and Engineer  
Packiro – Preflight Expert, Software Engineer, Data Scientist  
Bace – Platform Solution Architect, Software Engineer  
Sparkplant – MarTech and BI Solution Architect  
Behind Ventures – E-Commerce Solution Architect, Data Scientist

Professional Experience:

- 1 – [markusunkel.tech](https://markusunkel.tech) (2022 – Present)  
Freelance Software Engineer, Computational and Data Scientist
- 2 – ColorFit (2015 – Present, [colorfit.ai](https://colorfit.ai))  
Founder, Inventor, CEO – Patented technology, Realizing prints without trial and error backed by machine learning and physics
- 3 – Packiro (2021 – 2022)  
Head of Technology, Software Architect and Engineer – Design and build full-stack prepress automation service, Built up tech team, IT and data architecture
- 4 – WAYS (2019 – 2020)  
Head of Technology, Computational and Data Scientist – Innovation projects in German Mittelstand

Patents:

Printing Method which includes selection of print parameters, Filed 2016, US10838669B2, Assignee ColorFit and Siegwerk, Granted in USA, IND, ISR, pending in CN, EU – Process and algorithm for minimizing the number of the trial and error runs on gravure-/flexo printing machines

Education:

M.Sc. Computational and Data Science (2017 – 2019)  
University Jena – Scientific Computing, Big Data, Machine Learning,  
Statistical Learning Theory, Databases and Information Systems

B.Sc. Physics (2012 – 2016)  
University Bonn – General relativity and cosmology, Algorithmic thinking and imperative programming

References:

Aleksandr Bochev, Principal Software Engineer at Zalando  
– Zalando – [linkedin/aleksandr-bochev](https://linkedin/aleksandr-bochev)

Christian Reifferscheid, CEO sparkplant and Serial Entrepreneur – Packiro, sparkplant, Zalando – [linkedin/christian-reifferscheid-15688271](https://linkedin/christian-reifferscheid-15688271)

Frank Dauth, Head of Global On-Site Consulting at Siegwerk  
– ColorFit Patent – [linkedin/frank-dauth-57732a227](https://linkedin/frank-dauth-57732a227)

Moritz Everding, CEO SOCHILI and Business Delevoper  
– WAYS – [linkedin/moritzeverding](https://linkedin/moritzeverding)

Sebastian Szeracki, Software Architect and Engineer at Packiro  
– Packiro – [linkedin/sebastian-szeracki-a36a6a247](https://linkedin/sebastian-szeracki-a36a6a247)